

February 2006

## It's Not Too Early To Start Saving On Your Electric Bill

With electric rates increasing due to higher fuel costs, lowering your energy bill is more important than ever. Start today by taking advantage of Southern California Edison's (SCE's) incentives and rebates. Sign up now for SCE's Summer Discount Plan and save up to \$200 during the summer months. Purchase a new ENERGY STAR® refrigerator and you'll receive a \$50 rebate. You can also get \$35 for turning in your old, working refrigerator.

For more information on our rebates and incentives, please visit [www.sce.com](http://www.sce.com) and click on "Rebates & Savings" and then "Residential."

Programs last until December 31, 2006, or until funding ends. Programs are funded by California utility customers and administered by SCE under the auspices of the CPUC. Programs are subject to change.



Henry Carr  
*Customer Solutions  
Representative*



SOUTHERN CALIFORNIA  
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## February is **Black History Month**



During the 20 years Tom Bradley was mayor of Los Angeles, he transformed the City of Angels into a vibrant, cultural center.

Bradley, the first African-American mayor in the city's history, positioned Los Angeles as the financial capital of the West, developed an international airport, expanded the city's port and hosted the 1984 Summer Olympic

Games. In 2002, Bradley's wife, Ethel established the Tom & Ethel Bradley Foundation to teach individuals to become responsible citizens through a curriculum of "intentional civility."

In honor of Black History Month, SCE salutes Bradley and the many other African-Americans who have made important, lasting contributions to everyday life.

Please visit us at: [www.sce.com](http://www.sce.com)



## Kites and Balloons Can Cause Power Outages

In 2005, nearly 400 outages in SCE's service territory were caused by kites or balloons that became tangled in our power lines. When this happens, electricity to our customers is interrupted and it may take hours for service to be restored. Be careful when flying kites or using balloons for outdoor use and remember to:

- Fly your kite in open areas away from power lines and substations.
- Never release balloons, metallic or latex, into the air since they may drift into power lines and cause outages and injuries.
- Never try to retrieve a kite or balloon from an electric line. To do so will cause serious injury or death. Call SCE at (800) 611-1911 for assistance.

For more safety tips on kites and balloons, please visit [www.sce.com](http://www.sce.com) and click on "Safety."



Suzanne Lapena  
*Customer Specialist*



# Happy Lunar New Year

The Lunar New Year is celebrated by various Asian communities in our service territory to observe ancient rituals that honor ancestors and elders. This is Lunar Calendar Year 4704, the “Year of the Dog,” which began January 29. According to tradition, those born during the Year of



the Dog are said to be loyal, kind, and generous. The Lunar New Year is a time for family gatherings, shared meals, and reunions, and ends with the Lantern Festival, which is celebrated on the 15th day of the first lunar calendar month. This year, the Lantern Festival will be celebrated on February 12.

We at SCE extend our best wishes to our customers for good health, peace, and prosperity.

Please visit us at: [www.sce.com](http://www.sce.com)