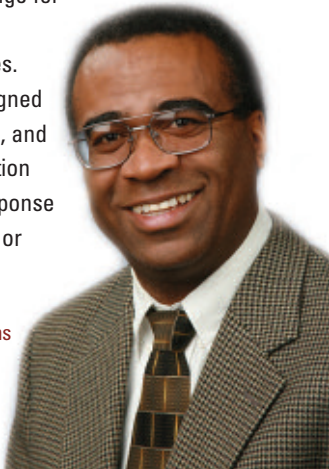


July 2006

Save Energy, Save Money With SCE's Demand Response Programs

Southern California Edison's (SCE) demand response programs can help you lower your electricity usage and operation costs during periods of peak power demand. We have a variety of easy-enrollment programs that provide monthly bill credits in exchange for voluntary load reduction, interruption or curtailment of electricity at specified times. Our demand response programs are designed for large and small commercial, industrial, and agricultural customers. For more information on all of SCE's money-saving demand response programs, please visit www.sce.com/drp or contact your SCE representative.



Reggie Wilkins
Economist



SOUTHERN CALIFORNIA
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Discover SCE's Energy Centers

Learn about the latest energy-efficient technologies for your business at SCE's Energy Centers in Irwindale and Tulare. The Centers feature



demonstrations, training seminars, and special events. You will also find lighting, commercial, industrial, and foodservice technology centers to assist you with your energy needs. The Centers also provide classes on heating, ventilation, and air conditioning, along with seminars on lighting for

industrial and commercial facilities, energy-efficient electric motors, refrigeration and agri-pumping. For a complete listing of current classes and for more information, please visit

www.sce.com/energycenters.

Please visit us at: **www.sce.com**



Voluntary Renewables

You can help California's air quality by making a voluntary contribution to renewable energy resources like wind, solar, geothermal, biomass and small hydropower. SCE supports renewable energy and the landmark state legislation that mandates the use of these natural resources to generate electricity. Here's how you can contribute to clean air:

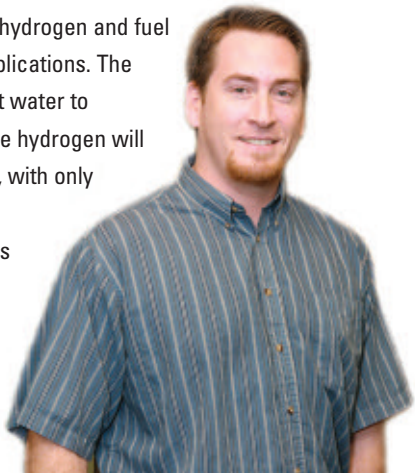
- Make a contribution in any amount by writing a separate check to the Renewable Resource Trust Fund, which is administered by the California Energy Commission (CEC). Enclose your contribution check with your bill payment check in the return envelope.
- Please do not send cash. Your contribution is not tax-deductible, but will go a long way toward supporting alternative energy resources.

If you have any questions about the Trust Fund or renewable energy, please call the CEC at (800) 555-7794.



SCE to Build Hydrogen Refueling Station

As part of our commitment to support the use of electricity in transportation, SCE in partnership with Chevron is planning to build a small-scale hydrogen refueling station at our headquarters in Rosemead, CA. Construction of the station is part of the U.S. Department of Energy's national hydrogen fuel cell demonstration program designed to showcase hydrogen and fuel cell technology in real-world applications. The station will use electricity to split water to create hydrogen and oxygen. The hydrogen will power fuel cell electric vehicles, with only water as a byproduct. The demonstration refueling station is scheduled to begin operation in November, 2006.



Todd Tate
Analyst

Please visit us at: www.sce.com