

April 2005

Help Your Bottom Line and Your Planet

Southern California Edison's (SCE) energy efficiency and demand response programs reward customers for saving energy and cutting back when power supplies are tight. Participants can reap bill savings and receive cash rebates and help the environment.

Earth Day, April 22, is a reminder that saving energy reduces the environmental impact of power generation, since less must be generated. Conservation actions further reduce the need for new power plants. In addition, using less energy, especially at critical times, helps assure enough electricity for all Californians during the next crucial years.

Learn more by visiting www.sce.com. Click on "Rebates & Savings." Or call 1-800-736-4777.



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Call Center*



SOUTHERN CALIFORNIA
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Rate Changes Take Effect this Month

On March 17, the California Public Utilities Commission authorized changes in SCE's rates and rate structures that take effect April 14.

For some business customers, rates will increase slightly. Other customers may see no increase. The increases will reflect the rising cost of natural gas, the primary fuel used to generate electricity in California. In addition, higher state power reserve requirements have increased SCE's power purchasing costs.

The commission also adopted a re-design of rates to more closely align rates with the actual costs of serving each customer group. As a result, beginning April 14, business customers will be paying a slightly smaller portion of SCE's overall costs.

Several other aspects of SCE's business rate structure also will change:

- A flat per-kWh energy charge will replace the current two-tiered charge based on demand.
- Demand charges will no longer be based on the highest demand of the previous 11 months. They will reflect only the highest demand in the period covered by the current bill.
- Some rate and bill ceilings will end.

For more information about these rate changes, call 1-800-990-7788.

Please visit us at: www.sce.com



Find It Fast on the New SCE.com

SCE has redesigned its Web site, www.sce.com, to make it easier to find customized information about rebates, safety and energy efficiency.

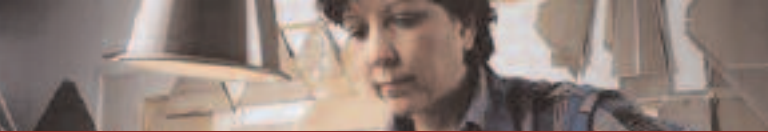
Business customers can start learning about benefits and programs for their special needs by clicking on “Small-Medium Business” or “Large Business” links.

From these pages, click on the “great rebates and savings” links to find programs that can help your business earn cash rebates and “Save Energy, Save Money.”

Use the “Rate this Page” link at the bottom of each Web page to tell us how we’re doing!

Sección de negocios en español

La sección de negocios de Southern California Edison tiene 20 páginas en español para los clientes comerciales. Para informarse sobre servicios provechosos para su negocio, visite www.SceEnEspanol.com y oprima en “Negocios”.



SCE Alarm Service Alerts You to Savings

If you use SCE CostManagerSM for your business, SCE now offers an Alarm Manager feature to help you monitor your energy usage. The alarm system lets you set high and low thresholds for each CostManager account. The alarm alerts you by pager or e-mail when your usage falls above or below those thresholds.

To learn more about Alarm Manager, CostManager or the SCE EnergyManagerSM suite of products, contact the SCE EnergyManager Help Desk at 1-888-462-7078. Free training is also available by visiting <http://www.sce.com/CTAC> or calling 1-800-336-2822 for class schedules and enrollment information.



Please visit us at: www.sce.com



See Clear Savings with 20/20

You can clearly see the savings with the 20/20 program this summer. Save energy between June and September, and you'll be rewarded this summer with SCE's 20/20 Summer Savings Program. Save money by using 20% less energy than in the 2004 summer months and you'll save by using less, plus SCE will give you an additional 20% discount on your summer charges. This program is for business customers who receive their electricity from SCE and have less than 200kW demand.

Learn more by visiting www.sce.com, or call 1-800-736-4777.

SCE's 20/20 Summer Savings Program is for qualifying residential and small-business customers. Program terms and conditions apply.





Take the Express Route to Summer Savings

Express Efficiency programs offer cash rebates for a variety of specific business-related energy efficiency investments that pay for themselves in energy savings. Express Efficiency rebates are available in the areas of agriculture; food service; refrigeration; heating, ventilation and air conditioning; and lighting.

You can earn rebates for investments ranging from reflective window film that helps rooms stay cool to energy-efficient compressors for building air conditioning systems.

Act now and get a head start on summer energy savings.

Learn more by visiting www.sce.com. Click on "Small & Medium Business" in the "Rebates & Offers" menu. Or call 1-800-736-4777.

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Please visit us at: www.sce.com



More **Rebate Opportunities**

If your proposed business energy-efficiency investments don't qualify for Express Efficiency, or if your demand exceeds 500 kW during the month, you can still earn rebates under our Standard Performance Contracts program.

You or your contractor should apply for this program when you start planning your energy efficiency investment to assure a rebate. Your contractor can apply on your behalf.

Learn more by visiting www.sce.com/spc
or call 1-800-736-4777.





Energy Surveys Pinpoint Savings

An online energy survey is a quick, easy and free way to see exactly where to find your best opportunities to “Save Energy, Save Money.”

Learn more by visiting www.sce.com. Click on “Small-Medium Business” or “Large Business,” and find “Online Energy Surveys” under the “Tools” or “Tips, Tools & Training” menu. You can also order an energy survey CD-ROM by calling 1-800-736-4777.



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