



A whole new way
to light up your world.



Make a pledge to switch to CFLs today.

If everyone replaced one incandescent bulb with a CFL, it would change the world.

Join Southern California Edison and ENERGY STAR® in the “Change a Light, Change the World” campaign to reduce energy usage and minimize the impact of global warming. Participating is easy. Just pledge to replace at least one traditional bulb with a CFL and you really can help change the world.

- CFL bulbs last up to 10 times longer than incandescent bulbs
- If every California household replaced 5 incandescent light bulbs with CFLs, it would reduce as much CO₂ as taking 400,000 cars off the road
- CFLs use 75% less electricity than traditional bulbs
- While CFLs cost more, they're far more efficient so they save money in the long run
- CFLs are better than ever before and produce ultra-efficient, high-quality light

Go to www.sce.com/newlight to pledge and get your **FREE** natural, woven bracelet today.

Go to www.sce.com/newlight and make a pledge to switch to CFLs now. When you do, you'll receive a FREE natural, woven bracelet to signify your commitment to the environment. Join the cause today and help make a difference tomorrow.

Pledge to change a light, and change the world.

One offer per household. While supplies last. Promotion ends December 31, 2007. Program is funded by California investor owned utility customers and administered by Southern California Edison under the auspices of the California Public Utilities Commission. ©2007 Southern California Edison. All rights reserved.



FOR OVER 100 YEARS...LIFE. POWERED BY EDISON.