



July 2011

The Contractor Connection E-Newsletter

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Reminder: Authorized Agent Recognition Campaign

Last Friday, we kicked off our new 2011 Authorized Agent Recognition Campaign. Find campaign details in the [July 1 Special Edition](#).

Automated Demand Response (Auto-DR)

In order to take advantage of the up to \$2,000 limited-time integration bonus ([iBonus](#))--available for projects that combine Customized + Demand Response dimming ballasts solutions--customers must be enrolled in an Automated Demand Response (Auto-DR) qualifying program. What is Auto-DR you ask? Well, look no further.

During peak energy demand periods, load reduction is a simple way for your customers to reduce costs when energy can be most expensive. And when energy management can be done at the click of a button, it is an even easier way to save time and money.

Auto-DR is a communication

The Contractor Connection E-Newsletter brings you information on Integrated Demand-Side Management (IDSM) solutions, resources, and technologies to help address your customers' energy management needs.

This edition brings you updates on the June Contractor Info Session, Express and Customized Solutions, Online Application Tool Resources, and more.

Contractor Info Session Webinar - Thank You

Thank you for making our June 29 Info Session Webinar a success. For those who were unable to attend, click [here](#) to view presentation materials or [here](#) to download the recorded webinar.

Most of the topics in this e-newsletter were presented at the Info Session. Although many of you may already be familiar with the information, please read carefully for additional details.

Express Solutions Updates

Reminder: Expired Motors Solutions

All Premium Efficiency Motors solutions have now expired. Only complete Express Installed applications and Express Pending Installation Reports that were received by June 30, 2011 are eligible for incentives.

New Product Location Form

In an effort to reduce the number of re-inspections and partially declined projects, effective July 1, 2011, a new Product Location Form (PLF) must be submitted for all Express Solutions projects. The PLF details important information regarding your customers' installed equipment, such as location, description of existing equipment, proposed Solution Code, and product description.

If you are submitting project applications on behalf of your customers, make sure to complete and submit a PLF with each application. Download the Form from the What's New

and technology platform designed to provide end-to-end automated load reduction in response to an SCE Demand Response (DR) event or price signal. Auto-DR enables eligible customers to participate in SCE's DR programs without the need to turn off or adjust equipment manually every time there is an event. With Auto-DR, saving energy--and money--is automatic.

Customers can receive technology incentives of up to \$300/kW of verified load reduction.

Click [here](#) to learn more.

Highlight on Upcoming Energy Education Centers' Classes

Take advantage of SCE's free classes to help you learn the latest energy efficiency, demand response, and solar technologies.

July 21, 2011
Technology Update
8:30 am - 12:30 pm
Commerce

Facility staff and management professionals will learn about current energy efficient technologies used in commercial and industrial businesses. Topics include lighting, chilled water systems, electric motors, drives, energy management systems, HVAC, and distributed energy resources. Attendees will learn how to save money by implementing basic technology changes.

August 18, 2011
How to Conduct an Energy Efficiency Site Survey
8:30 am - 3:30 pm
Ventura

section of www.sceonlineapp.com.

Applications submitted without the PLF will be considered incomplete and placed on hold. You will be notified of the missing PLF via email or phone if you are designated as a customer's Authorized Agent. If assigned, the Business Customer Division (BCD) Representative will also be notified. Three attempts will be made to contact you within 10 business days. If the PLF is not received (or any other information deemed missing) within the 10 business days, the application will be declined.

For applications without a designated Authorized Agent, SCE will contact the customer directly and request the PLF to be submitted within 10 business days.

Helpful tips:

- Ensure the description of the existing equipment, quantity of installed equipment, and unit of measure listed on the PLF matches the information that is submitted on the project application
- Ensure the brand and model number listed on the PLF matches the information that is submitted on the invoice
- Submit one PLF for each site/Service Address
- For those applications that contain both Express and Customized solutions, also known as "combo" projects, a PLF only needs to list products installed for Express Solutions, not Customized Solutions

For more information on Express Solutions, visit www.sce.com/Express_Solutions.

Customized Solutions Updates

New Load Lighting Projects

In the past, all qualifying new load lighting projects were available for incentives only through our Savings By Design (SBD) offering. **Good news!** Effective June 24, 2011, new load lighting projects that do not meet SBD's criteria may be considered for incentives through Customized Solutions. New load lighting is defined as the installation of lighting solutions:

- In a fixed space that did not previously have lighting - e.g., New outdoor pole lighting installed in an empty parking lot
- As part of the redesign of an existing space - e.g., An open plan office space is redesigned to a new private office layout
- As part of a change in usage type - e.g., An office space is converted to a clinic

Building and business owners, maintenance professionals, and facility managers will learn how to perform an on-site energy efficiency survey. Become familiar with common energy systems, such as, HVAC, lighting, and refrigeration, and field equipment, such as, motors, fans, and pumps.

Click [here](#) to register for these classes.

E-Newsletter Archive

Missed or misplaced an E-Newsletter? Not to worry. Click [here](#) to find an archive of previously released editions.

[Join Our Mailing List!](#)

If your customer has a new load lighting project, **please contact their SCE Account Representative**. By doing so, the project will be properly routed in order to determine if it meets SBD criteria. If it does, the project will go through the SBD application process; if it doesn't, it may be considered for incentives through Customized Solutions.

To find your customer's SCE Account Representative, call (800) 736-4777.

Click on the following links for more information on [Savings By Design](#) and [Customized Solutions](#).

Now Available! Online Application Tool Training Webinar Recording and Handout

For those of you who missed the May-June 2011 Online Application Tool training sessions, the webinar recording and handout are now available for you to access. At your own pace, learn how to use the Online Application Tool. Topics include:

- Registering
- Creating a new application using the wizard
- Viewing and editing existing applications
- Sharing, transferring, and duplicating
- Using the electronic signature
- Getting support
- FAQs

Webinar recording and handout links:

- Click [here](#) to stream the webinar recording
- Click [here](#) to download the webinar recording (best option if you want to save the webinar to your files)
- Click [here](#) to download the handout

To read SCE's Online Privacy Policy, click [here](#).

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