

Demand Bidding Program



Reduce peak-time energy use, increase your bottom line



Receive bill credits when voluntarily lowering energy use

- **Energy bill credit**
- **Internet-based bidding program**
- **Voluntary reduction in energy use**

Southern California Edison's (SCE) Demand Bidding Program (DBP) is a year-round, flexible, Internet-based bidding program that offers business customers credits for voluntarily reducing power when a DBP event is called.

Good Candidates for DBP

If you can reduce power on days when a DBP event is activated (which may be from the hours of noon to 8:00 p.m., Monday through Friday, excluding holidays), then the Demand Bidding Program may be a good voluntary, risk-free way for you to gain valuable experience in using money-saving demand response programs without vulnerability to penalties.

Credit Eligibility Requirements

You are eligible for credits for reductions from 50% to 200% of your bid amount. You will not receive credits for any power reductions

greater than 200% or less than 50% of your committed electricity bid amount. These thresholds are measured each hour of a DBP event.

Failure to Reduce Power after Submitting a Bid

There are no penalties for submitting a bid and not reducing power. However, you will not receive credit for an event during which power is not reduced.

Eligibility

DBP is for bundled service and Direct Access customers who have at least one service account with a demand of 200 kilowatts (kW) or greater in any 3 months during the preceding 12 months. If you are a customer on Schedule S (Standby), you are also eligible to enroll and participate.

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Aggregated Accounts

Participants may include aggregated groups of up to 25 service accounts with a combined demand of greater than 200 kW. Each aggregated group must assign a designated lead account that has registered a demand of 200 kW or greater in any three months during the preceding 12-month period. The designated lead account will be the aggregated group's primary contact for DBP event notifications, and the recipient of all DBP credits applicable to the group.

Note: Bundled service and Direct Access accounts cannot be aggregated under the same customer agreement.

Event Notification

SCE will notify you of a DBP event via your designated primary telephone line. SCE will begin notifying you by 12 noon the day before a DBP event. If SCE does not reach you, SCE will make two more attempts (directly following the first attempt) on the designated primary telephone line. The designated lead account of an aggregated group will receive all notifications for the whole group. SCE cannot and does not guarantee customer receipt of any notification. You may also opt to receive courtesy notifications via cell phone, e-mail, or fax.

Bidding Details

A DBP event may occur any weekday (excluding holidays) between the hours of noon and 8:00 p.m. Customer bids for power reductions are accepted the day before the actual DBP event.

You may vary your bid by hour for each DBP event. However, you must bid in at least two consecutive hours for an event via SCE's designated DBP website. Applicable credits will appear on customer bills after the meter has been read and DBP credits have been calculated.

Receive Bill Credits for Participation in DBP

Credit amounts will be based on whether or not the bid and actual power reduction fulfilled DBP bidding criteria.

Credits for DBP Events

- Bundled Service customers who place bids to reduce power during DBP events or test events may be eligible to receive a bill credit of 50 cents per kWh of actual power reduction.
- Direct Access customers who place bids to reduce power during DBP events or test events may be eligible to receive a bill credit of 50 cents per kWh of actual power reduction minus the CAISO's hourly average energy price at which excess energy can be sold back into the power system (real-time market energy price).

Calculation of DBP Credits

Credits are determined by measuring the difference between your Customer-Specific Energy Baseline (CSEB) or Aggregated Group Energy Baseline (AGEB) for each hour of the DBP event and your actual energy use for that hour. If the minimum hourly load reduction is achieved, then the actual energy reduction is multiplied by the DBP event's incentive rate.

Note: DBP event days are excluded from the 10-Day Average CSEB or AGEB calculations.

How to Submit Bids to Reduce Power

You must submit a bid to reduce power at SCE EnergyManager® & Demand Response Tools website. You will need to use your SCE My Account user ID and password to access the site. If you do not have a My Account user ID and password, go to www.sce.com/myaccount to register.

For questions about the website and how to bid, contact your SCE Account Representative. You can also call the Demand Response Helpline at **(866) 334-7827**, or send us an e-mail at drp@sce.com.

Minimum Bid Amounts

Customers (individual participants) with maximum demand of 200 kW and above must commit to reduce a minimum of 30 kW per hour. An aggregated group's minimum bid for load reduction is 100 kW per event hour.

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Determining Actual Reduced Energy

SCE determines the amount of power actually reduced in each hour of a DBP event by comparing the load reduction to either the CSEB or the customer's AGE, whichever is applicable.

Effective January 1, 2010, baselines for all customers changed to the "10-Day Average Baseline". Under this new baseline methodology, each hour during the past ten similar days prior to an event day is averaged (by service account) to establish an hourly average baseline for those ten days. The past ten similar days excludes event days, weekends and holidays. You may also use a "Day-Of" adjustment option, which may adjust your baseline up or down. For more information please visit www.sce.com/drp.

Required Equipment

In addition to Internet access, you must have an SCE-approved communicating interval metering system capable of recording usage in 15-minute intervals.

Meters Required for Aggregated Groups

For DBP participants who wish to aggregate accounts, those facilities with demands ranging from 50 kW to 200 kW may be eligible for a free interval meter on a first-come, first-served basis until available funds are depleted.

Any service accounts in the group with demands less than 50 kW must provide metering acceptable to SCE at their own expense. Direct Access customers who use a third-party (external) meter data management agent and/or a third-party meter service provider are responsible for costs related to delivery of meter data to SCE.

Contractual Requirements

Receipt of an executed DBP Agreement is mandatory prior to participation in this program. Please contact your SCE Account Representative for a copy of the DBP Agreement, or give us a call at **(866) 334-7827**. You may also go to www.sce.com and fill out a DBP agreement online.

Other SCE Demand Response Programs Open to DBP Customers

As a DBP customer, with limitations, you may also participate in other demand response programs for additional incentives. For more information, please contact your SCE Account Representative, or visit www.sce.com/drp.

Simultaneous Activation of DBP and TOU-BIP Load Reduction Events

If you are participating in DBP along with TOU-BIP, when DBP and TOU-BIP events are triggered at the same time, you will not be eligible for the DBP credit during overlapping event hours with TOU-BIP.

For More Information

SCE offers many programs and ideas to help you better manage your electricity costs. For more information about DBP or other SCE demand response programs, contact your SCE Account Representative, or call the Demand Response Helpline at **(866) 334-7827**. You can learn more about SCE's demand response programs at www.sce.com/drp.



This fact sheet is meant to enhance your understanding of SCE's Demand Bidding Program. It does not replace pricing information contained in the CPUC-approved tariffs. Please refer to the tariffs for a complete list of terms and conditions of service, which can be viewed online at www.sce.com.

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