

How do I

Save Energy, Money and the Environment



Let Me Count the Ways . . .

Up to \$600 rebate – Evaporative Cooler:

Install energy-efficient ducted evaporative cooling systems that meet program specifications and receive:

- \$600 for a two-stage system with NEW pressure relief dampers
- \$500 for a regular two-stage system
- \$400 for a single-stage system with NEW pressure relief dampers
- \$300 for a regular single-stage system

\$200 rebate – Pool Pump:

Replace a pool pump or motor with a qualifying high efficiency two-speed or variable-speed pool pump at your single family residence and receive a \$200 rebate.

Up to \$200 credit – Summer Discount Plan:

At no cost to you, we'll install a cycling device on your central air conditioner unit. During periods of peak demand and based on the comfort level you choose, we may turn off your air conditioner's compressor. You will still receive up to \$200 whether or not a cycling event occurs.

\$50 rebate – Whole-House Fan:

Install a whole-house fan in conjunction with an existing central air conditioner or central heat pump that is in working condition and collect your \$50 rebate.

\$50 rebate – New Refrigerator:

When you purchase a new ENERGY STAR[®] qualified refrigerator, send us your receipt and all required documentation (see www.sce.com/cashback) to collect your rebate.

\$50 each – Old, Inefficient Refrigerator:

We will pay you \$50 when you let us pick up your old, inefficient working refrigerator for FREE. We'll dispose of it in an environmentally friendly manner.

\$50 rebate – Room A/C:

Purchase and install an ENERGY STAR[®] qualified room air conditioner that exceeds current federal standards by 10% or more and receive a \$50 rebate.

\$50 each – Old, Inefficient Freezer:

We'll pick up your old inefficient working freezer for FREE and dispose of it in an environmentally friendly manner. On top of that, we will pay you \$50.

Apply for your rebates today! Funds are limited and available on a first-come, first-served basis to SCE customers only. Please call **800-736-4777** to learn more. Or, for complete details, terms and conditions and an application form, visit www.sce.com/cashback.

Note: California customers who choose to participate in these programs are not obligated to purchase any additional services offered by contractors. Programs are funded by California utility ratepayers and administered by Southern California Edison under the auspices of the California Public Utilities Commission. Programs may be modified or terminated without prior notice.



Southern California. Powered by the Sun.

Wouldn't it be nice to just plug right into the sun for all our electricity needs? We're taking giant strides in that direction. Recently, we proposed the nation's largest rooftop solar photovoltaic installation, seeking to convert 65 million square feet of large warehouse rooftops into solar generating stations.

The program is estimated to cost \$875 million over the next five years, will produce enough electricity to supply about 162,000 homes, and is subject to approval by the California Public Utilities Commission. This investment helps us fulfill our commitment to help protect the environment.

The solar panel installation will reduce greenhouse gas emissions, capitalize on unused rooftop space, and utilize existing circuits and transmission lines to carry clean power from the sun directly to customers.

We hope to start supplying power from the beginning segments of the new solar program this year, especially for customers in some of the high-growth areas of our service territory.

To learn more about solar energy and our latest solar projects, visit www.sce.com/solar.



Jerry Isaac, SCE Project Manager

Fight Fire Before it Starts

Indoors:

- Do not overload power outlets; rather, use a circuit breaker power strip with multiple sockets to accommodate your needs.
- Keep fire extinguishers close to where you may be using fire – your kitchen, patio, or garage.
- Be attentive when using heat-producing electrical devices such as blow dryers, flat and curling irons, clothes irons, stoves, ovens, barbeques and fireplaces, and discontinue use of any item that has frayed or broken wires. If such items come in contact with flammable or wet surfaces, they may cause a fire or electrical shock.

Outdoors:

- Consult with a licensed arborist to help you select plants for your yard that do not reach within 10 feet of power lines when fully grown.
- Clear away vegetation within 30 feet of your house and other structures on your property.
- Follow local authority directions and campground rules for using fire outdoors.
- Follow manufacturer's instructions for using potentially hazardous products.

Remember, if you notice smoke or fire at home or nearby, immediately **call 9-1-1**, alert everyone at home, and prepare to evacuate quickly. Once you have evacuated, let fire professionals handle the danger and do not return until local authorities have declared that it is safe to do so.

Learn more about fire and emergency preparedness at www.sce.com/firesafety.

Make a Voluntary Contribution Today For a Cleaner Tomorrow

How can you help the nation's most populous state become the most environmentally friendly place to live and work?

Simply make a voluntary contribution toward technologies that will capture greater amounts of renewable energy from resources such as the sun, water, wind, biomass, and geothermal formations.

Make your voluntary contribution of any amount, payable to the: **Renewable Resource Trust Fund**. Include your check in the return envelope with your bill payment. We will forward your contribution to the California Energy Commission, which administers this fund.

Your contribution will help California meet its goal to generate more renewable energy, and to educate consumers about the benefits of investing in renewable energy today for a cleaner environment tomorrow.

To learn more, please call **800-555-7794**, or visit www.sce.com/cecfund.



POWER CONTENT LABEL

ENERGY RESOURCES	2008 SCE POWER MIX* (projected)	2007 CA POWER MIX** (for comparison)
Eligible Renewable	16%	10%
-- Biomass & waste	2%	<1%
-- Geothermal	9%	2%
-- Small hydroelectric	1%	6%
-- Solar	1%	<1%
-- Wind	3%	2%
Coal	8%	32%
Large Hydroelectric	5%	24%
Natural Gas	50%	31%
Nuclear	21%	3%
Other	<1%	0%
TOTAL	100%	100%

*96% of **SCE Power Mix** is specifically purchased from individual suppliers.

**Percentages are estimated annually by the California Energy Commission based on electricity sold to California consumers during the previous year.

For specific information about this electricity product, contact Southern California Edison. For general information about the Power Content Label, contact the California Energy Commission at **1-800-555-7794** or www.energy.ca.gov/consumer.